



Sirtse

Procesinrichting & Projectmanagement

Profile

Adventurous professional problemsolver, with an experienced eye for organisational optimization and natural ability to connect the people involved. Make-it-happen mentality.

Sirtse Jansen

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Character

Open
Decisive
Enthusiating
Bright

Languages

Dutch	*****
English	*****
French	**
German	**

Interests

Singing in a choir
Crocheting hats
Tennis
Camping
Snowboarding
Nature

Education

MSc Policy, Communication and Organisation
Vrije Universiteit, Amsterdam

Sep 1998 – Mar 2004

Work experience

Freelance

Client: RSPND

Feb 2023- now

- **Communication:** I converted the RSPND way of working, derived from the organizational theory of Holacracy, into practical communication- and training materials, synchronized with the client's in-house coaching.
- **Change management, Holacracy.**
- Reference available from CEO Bob Schipper.

Employment

Process and Project Manager

KWF Kankerbestrijding, Amsterdam (Dutch Cancer Society)

Apr 2016 – Jan 2023

- **Process design:** I designed the complex process to deposit the revenue door-to-door collection for KWF. I coordinated the problem analysis, process design, communication, stakeholder management and implementation. The project was successfully executed in collaboration with Rabobank, Geldmaat and Stichting Collecteplan.
- **Project coordination:** I created and organized the Smokefree Generation Awards 2021 from start to finish with a small team of 4 people.
- **Process design:** I designed and implemented a new process for the internal cash flow of fundraising concept Huis in Actie.
- **Process design and execution:** I set up an assessment flow of 104 financing applications for cancer patients across the country. I designed the payment process and made sure the €400.000 was distributed correctly.
- **Implementation:** I guided the financial administration for treasurers of KWF Samenloop (Relay for Life); I took care of training and informing them and made sure the funds flowed back to KWF correctly.

Skills

Accountable

I take responsibility for what we agree upon.

Driven

I keep going until the project is successfully finished.

Communicative

Professional yet easygoing.

Resourceful

I will always find a way.

All-in

Fully committed to reach a goal.

Travels

Australia, New-Zealand, Thailand, Malaysia, Singapore, central America, South Africa, Kenya and Tanzania.

Climbed Kilimanjaro all the way to the top.

Lived in Canada and Australia.

Work experience

Group Sales Manager

Beds & Bars Ltd., Amsterdam / Londen

Jul 2012 –Apr 2016

- **Sales:** Group accommodation sales for all fifteen hotels in Europe and UK. Managing the reservations team at the HQ in London. Reporting to board of directors.
- **Group yield management:** Online pricing. Revenue analysis. Part of yield management team.
- **Account management:** Tour operator account management. Find new markets. Contracting negotiations. Pricing. Co-creation with marketing and ICT for online sales platform.

Yield Manager

Beds & Bars Ltd., Amsterdam

Sep 2006 –Jun 2012

- **Yield management:** growing the revenue of over 2000 beds a cross Europe. Annual yield €5mln+.
- **Marketing:** Competitor analysis. Create sales campaigns.

Project coordinator

SNC Lavalin, Vancouver

Nov 2005 –Apr 2006

- **Due diligence:** Responsible for developing and executing an archiving system to ensure compliance.

Waitress

1998 –2004

Café De Schutter, Amsterdam

Het Blauwe Theehuis, Amsterdam

- Job while studying

Side activities

- **Member of Land van Ons:** involved to actively drive biodiversity
- **Volunteer** Mutzcollectief, Homeride, KWF.
- **Organiser** of introduction week at university.
- **Mentor** of the freshmen at university.